

Tela Beauty Organics by Philip Pelusi Products

Product Name Volume Shampoo and Volume Conditioner
Identity strengthening and volumizing shampoo and conditioner
Texture fine, limp and lifeless hair
Results Creates volume and texture in fine limp hair and strengthen longer hair lengths, weightless moisture, non-softening
Key Ingredient USDA Organic Regenerating Proprietary Blend protects against split ends
How to Use Shampoo Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Rinse. Repeat if necessary.
How to Use Conditioner Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Leave in 1 minute. Rinse.
Your Notes

Product Name Color Guard Shampoo and Color Guard Conditioner
Identity color protecting and weightless conditioning shampoo and conditioner
Texture for all textures of color and chemically treated hair
Results The ultimate color and chemical protection, seals color/chemical investments to help protect from fading and damage
Key Ingredient USDA Organic Enhancing Proprietary Blend helps preserve color and rejuvenate color and chemically treated hair
How to Use Shampoo Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Rinse. Repeat if necessary.
How to Use Conditioner Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Leave in 1 minute. Rinse.
Your Notes

Product Name Balance Shampoo and Balance Conditioner
Identity rejuvenating and strengthening shampoo and conditioner
Texture for all textures especially aging hair and delicate hair fabrics
Results Restoration for the signs of aging hair and scalp, revitalized dull, dry, limp aging hair and keeps scalp in a healthy state
Key Ingredient USDA Organic Restoring Proprietary Blend fortifies elasticity, imparts body building moisture and fight free radicals
How to Use Shampoo Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Rinse. Repeat if necessary.
How to Use Conditioner Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Leave in 1 minute. Rinse.
Your Notes

Product Name Curly Shampoo and Curly Conditioner
Identity hydrating and smoothing shampoo and conditioner
Texture for curly, coarse and frizzy hair types
Results Re-hydrates dry, dull, frizzy lifeless hair, superb for chemically relaxed or curly textured hair
Key Ingredient USDA Organic Hydrating Proprietary Blend nourishes and helps repairs hair fabric to a smooth, supple and shiny state
How to Use Shampoo Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Rinse. Repeat if necessary.
How to Use Conditioner Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Leave in 1 minute. Rinse.
Your Notes

Product Name Healer
Identity leave-in treatment that protects against and repairs damaged ends
Texture all hair types; especially good for damaged, heat styled, over-processed, chemically and color treated hair
Results Strengthen, shine, smooths damaged ends, moisture, heat protection, deeply penetrates damaged sites with heat
Key Ingredient USDA Organic Restoring Blend helps protect against free radicals and color fadage, Organic Rice Bran moisturizers
How to Use Apply before heat, wet or dry hair before heat styling with flat or curling iron, easy to use, saves time
Your Notes

Product Name Color Lock+
Identity In-salon and take home anti-color fade serum, mix into in-salon color formula; take home color maintenance treatment
Texture all color treated hair types; works well on all textures
Results Helps prevent color-fadage up to an amazing 80% in between touch ups and up to 20+ shampoos, shine, conditions
Key Ingredient Revolutionary Fiber Restore Pelusi Plex, Patent Pending color locking micro-emulsion helps protect color while incredibly improving hair's condition and texture, helps buffer and rebuild damaged keratin sites and helps dramatically reduce color fadage during normal cleansing and water exposure
How to Use Mix 1 – 3 drops into in-salon color formula; apply 1 – 4 drops after shampooing, rinse or leave-in depending on texture
Your Notes

Product Name Frizz Buster
Identity Anti-frizz dry texture spray
Texture all hair types of dry straight, wavy and curly hair; can use on fine and medium wet hair to blow dry smooth
Results Unique multi-task dry styling spray helps instantly de-frizz, smooth texture, boost body and increase shine
Key Ingredient Organic Jamaican Black Castor Oil brilliant shine, moisturize, de-frizz, heat protect, strength, excellent on dry dull hair
How to Use Light mists, highly concentrated, flat/curling iron work, restyling hair throughout the day, does not "wet" dry hair
Your Notes

Product Name Dri Shampoo
Identity organic dri cleanser and hair refresher for the hair and scalp
Texture all hair types
Results Freshens scent of scalp/hair, no build-up unlike powder formulas that dull, helps remove up to 75% of surface debris
Key Ingredient USDA Organic Lavender refreshes hair while USDA Organic Quinoa helps to strengthen hair and create shine
How to Use Spray modestly on dry hair, run brush to refresh and restyle anytime hair needs a boost, apply before curling/flatiron touch up, hot roller sets, slight hold
Your Notes

Product Name Guardian Angel
Identity Solar hair serum - weightless multi-purpose hair groom
Texture all hair types wet or dry
Results helps shield hair from harmful UV Rays, free radical pollutants, heat styling while hydrating and restoring lustrous shine
Key Ingredient Sunflower Seed Extract ultraviolet light absorber for maximum protection from color fade and strength degradation
How to Use Daily prior to other styling products, reapply during a day at the beach or pool for additional protection, zero buildup
Your Notes

Product Name Boost
Identity non-resin leave-in volume booster styling product
Texture fine and medium textures that want more volume and texture
Results Sensational volume, structure, texture and long-lasting style, builds body increasing each strand up to 10%
Key Ingredient Organic Chinese Orchid and Mongolian Oak create brand new thicker, fuller texture from the inside; strength
How to Use Apply to damp hair prior to any other styling product, massage thru and style
Your Notes

Product Name Reduce
Identity no-heavy silicone leave-in volume decreasing styling product
Texture medium to thick, coarse and frizzy textures that want smoother hair and less volume
Results Unbelievably smooth, silky, shiny hair; exceptional thermal protection, hair styles smooth faster and easier
Key Ingredient Thermal protectants Organic Fig and Plum bind moisture and help create amazingly silky texture that resists humidity
How to Use Apply to damp hair prior to any other styling product, massage thru and style
Your Notes

Product Name Smooth Operator
Identity Blow out serum for smoother, sleeker, shinier blow outs; take home maintenance for Blow Out In-Salon Treatment
Texture any type of overly curly, curly, wavy, frizzy or relaxed hair of any density that is blown out smooth
Results instantly smooths, silky, makes styling easier & longer lasting, shine, less-frizz, less-volume, never greasy, hydrates
Key Ingredient Pelusi Ceramide Complex, Patent Pending and Quinoa grain hydrate while treating with strength and nourishment
How to Use Apply dime to nickel amount to clean, damp hair, alone or with another Tela or P2 groom, blow-dry smooth
Your Notes

Product Name Curl of My Dreams
Identity curl boost anti-frizz treatment; take home maintenance for Girls Who Love Curls In-Salon Treatment
Texture any type of curly or wavy hair type of all densities that are worn curly or wavy
Results instantly boosts and defines, eliminates frizz, easier longer lasting style, curls feel natural, never crunchy or stiff
Key Ingredient Organic Hydrating Blend including Marshmallow Root weightlessly moisturize and help protect color from fading
How to Use Apply dime to nickel amount to clean, damp hair, alone or with another Tela or P2 groom, air-dry or diffuse dry
Your Notes

Product Name Make It Bigger!
Identity hair thickening serum; take home maintenance for Make It Bigger! In- Salon Treatment
Texture all textures that want increased body, texture and volume; especially good for fine, limp, sparse hair types
Results amplifies hair with exceptional volume and texture, easier longer lasting style, never crisp, less frizz, shine
Key Ingredient Baobab Seed Protein helps strengthen hair helping to create lustrous volume and shine
How to Use Apply dime to nickel amount to clean, damp hair, alone or with another Tela or P2 groom; style for maximum volume
Your Notes

Product Name Encore
Identity organic dri styling crème and split end repairer
Texture all textures especially coarse thick textures
Results Superior heat protection, smooths split ends into silky fabric when blow drying; sculpt, piece, seals, smooth matte finish
Key Ingredient Organic Sweet Almond Oil and Shea Butter help protect and seal smooth during flat and curling ironing
How to Use Apply to wet hair for blow drying or dry hair for flat iron and curling iron, small amounts for finger styling
Your Notes

Product Name Hair Gloss
Identity Multipurpose styling product and pomade groom for shine and sheen for flat and curling iron protection
Texture All textures except of fine, limp hair, smooths and silken long straight hair, excellent on frizzy dry hair
Results Creates brilliant shine, silky feel, excellent for finger styling overly curly and wavy hair to piece, separate and smooth
Key Ingredient USDA Organic Oils instantly moisturize dry parched hair restoring shine and sheen; no petroleum based ingredients
How to Use extremely concentrated, use sparingly on dry hair, superior flat and curling iron protection, fingerstyle to piece & define
Your Notes

Product Name Beach Hair
Identity Styling and treatment paste
Texture thicker fine hair, all medium and thicker textures
Results Creates sultry, sexy, fresh from the beach look; also exfoliates scalp debris if massaged in pre-shampoo
Key Ingredient Organic Sugar Cane creates incredible texture & volume, removes environmental, excess oil and product build-up
How to Use Apply in small amounts and finger style hair from the ends up to the roots, light scrunching; high concentrated
Your Notes
