

P2 Ultimate by Philip Pelusi Color Investment Products

Xtreme, Deep, RepairHair, Fade de Phy Shampoo & Conditioner, Clenz Crème, Color Boost Color Conditioners

Product Name	DailyHaiRx x-treme liquid repair spray
Identity	strengthening deep conditioner
Texture	all damaged hair
Results	Penetrates, strengths and resurfaces damaged hair increasing elasticity, shine, body and control
Key Ingredient	Gluten Free Wheat, Corn and Soy Protein resurface/reconstruct hair/protects color
How to Use	Mist on clean, damp hair after every time hair is shampooed. <i>Do not comb through.</i> Apply appropriate deep or instant conditioner to support texture on top of DailyHaiRx. Work into hair. Leave in 3 minutes, plastic cap. DailyHaiRx reaches 95% absorption in 3 minutes. Rinse well. Use before/after chemical services for best results.
Your Notes	<hr/> <hr/> <hr/>

Product Name	Deep - moisturizing hair & scalp treatment
Identity	moisturizing deep conditioner
Texture	extremely dry damaged, better on medium to coarse, thicker textures
Results	Restores moisture to hair and scalp, hair is silkier, moisturized, luxurious, holds a style with bounce, control and shine
Key Ingredient	Hyaluronic Acid - deeply binds moisture to hair and scalp
How to Use	Use weekly. Shampoo hair, rinse thoroughly. Apply approximately tablespoon for short hair, more for longer hair. Massage into scalp/hair, plastic cap, leave on 10-15 minutes under heated dryer if desired. Rinse thoroughly.
Your Notes	<hr/> <hr/> <hr/>

Product Name	RepairHair – leave-in heat-styling treatment
Identity	leave-in heat activated hair repair treatment
Texture	any texture damaged hair
Results	Multi-task hair groom and the ultimate in hair repair and protection, great color protection, hair feels brand new, shine
Key Ingredient	Wheat Amino Complex - powerful wheat protein mix, mends hair fiber, resurfaces hair
How to Use	For best results apply to clean hair using a nickel to a quarter size amount, depending on the hair length. Rub into palms; apply to hair from roots to end. Air-dry or style. For better conditioning effects apply heat. Can apply in small amounts to dry hair to help with heat protection and to more deeply infuse into damaged sites.
Your Notes	<hr/> <hr/> <hr/>

Product Name	Fade de phy Shampoo and Fade de phy Conditioner - anti-color fade
Identity	color protecting shampoo and conditioner
Texture	all color treated textures
Results	The absolute ultimate in hair color protection resulting in up to 80% less color fade, shine, body
Key Ingredient	Willow Bark - seals in hair color, resist color fade up to 80%
How to Use Shampoo	Highly concentrated. Apply small amount to soaking wet hair. Cleanse from scalp to ends, Rinse, repeat if necessary.
How to Use Conditioner	Highly concentrated. Apply small amount to clean, wet hair. Massage onto scalp & hair. Leave on 1 minute. Rinse.
Your Notes	<hr/> <hr/> <hr/>

Product Name	Clenz Crème Non-Sudsing Cleansing Conditioner - for shiny silky hair
Identity	innovative non-sudsing cleansing conditioner
Texture	all textures/hair types that would benefit from a break from traditional shampooing
Results	cleanses hair with little to no conditioner depending on texture; preferred alternate to frequent shampooing
Key Ingredient	Baobab Seed Oil and Protein nourish and moisturize without weighting hair down; helps protect color fade
How to Use	Highly concentrated. For short, fine hair approx. a nickel size amt. For long, thick hair quarter size or more; massage; leave on for a minute for maximum benefit. Rinse well; little to no conditioner needed
Your Notes	<hr/> <hr/> <hr/>

Product Name	Color Boost – pure pigments color enhancing conditioners
Identity	highly concentrated color conditioners
Texture	all textures
Results	Enhance/refresh color treated and natural hair color, body and moisture without softening, smooth and shine
Key Ingredient	Flower color extracts imported from France – naturally stains cuticle/cortex, sparks up any hair color, enhance, tone
How to Use Pigments	Use periodically after shampooing and conditioning. Choose the shade or shades you want to enhance or tone-down a particular color. Before applying Color Boost, an instant conditioner is recommended to use on the hair first and then rinsed away. This "primes," detangles and prepares the hair. Color Boost can also be mixed with an application of dailyHairRx & Deep or a Philip Pelusi instant conditioner. Work into hair. Leave on 1-10 minutes. Rinse well.
Your Notes	<hr/> <hr/> <hr/>

Product Education Resource Pages www.busystylist.com

Your Notes

New Beauty At Home Incentive Program <http://www.busystylist.com/the-new-philip-pelusi-beautyhome-incentive-program/>

Your Notes
