

P2 by Philip Pelusi Hair Care & Skin Care

Product Library Study Guide

P2 RX TREATMENTS

Product Name **Xtreme Daily Treatment Liquid Repair Spray**
Identity Strengthening deep conditioning treatment
Texture All damaged hair
Results Penetrates, strengthens, and resurfaces damaged hair increasing elasticity, shine, body, and control
Key Ingredient Gluten Free Wheat, Corn and Soy Protein resurface/reconstruct hair/protects color
How to Use Mist on clean, damp hair after every time hair is shampooed. *Do not comb through.* Apply appropriate deep or instant conditioner to support texture on top of DailyHaiRx. Work into hair. Leave in 3 minutes, plastic cap. DailyHaiRx reaches 95% absorption in 3 minutes. Rinse well. Use before/after chemical services for best results.

Your Notes

Product Name **Deep Hair & Scalp Treatment**
Identity Moisturizing deep conditioner
Texture All extremely dry damaged, better on medium to coarse, thicker textures
Results Restores moisture to hair and scalp, hair is silkier, moisturized, luxurious, holds a style with bounce, control, and shine
Key Ingredient Hyaluronic Acid deeply binds moisture to hair and scalp
How to Use Use weekly. Shampoo hair, rinse thoroughly. Apply approximately 1 tablespoon for short hair, more for longer hair. Massage into scalp/hair, plastic cap, leave on 10-15 minutes under heated dryer if desired. Rinse thoroughly.

Your Notes

Product Name **RepairHair Leave-in Heat Styling Treatment**
Identity Leave-in heat activated hair repair treatment
Texture Any texture damaged hair
Results Multi-task hair groom and the ultimate in hair repair and protection, great color protection, hair feels brand new, shine
Key Ingredient Wheat Amino Complex powerful wheat protein mix, mends hair fiber, resurfaces hair
How to Use Apply nickel to quarter size amount to clean damp hair, more if needed, from roots to end. Air dry or blow-dry style. For better conditioning effects apply heat. Can apply fingertip amounts to dry hair to help with heat protection and to more deeply infuse into damaged sites.

Your Notes

Product Name **Clarifying Shampoo Treatment**
Identity Chlorine neutralizing and mineral removing shampoo
Texture Chlorine and well water exposed hair, all hair textures
Results Instantly neutralizes chlorine, removes minerals and build-up, coatings and oils, conditions, body, shine
Key Ingredient Chlorine Neutralizers eliminates chlorine, stops oxidation, and removes mineral
How to Use Highly concentrated. Place small amount into hands. Rub hands together. Apply to hair and scalp. Rinse and repeat. Follow with deep or instant conditioner. For treatment effect, leave shampoo in for 10-15 minutes under a plastic cap. Shampoo before and after chlorine exposure to neutralize chlorine effects.

Your Notes

Product Name	DeTox Shampoo Treatment
Identity	Scalp detoxifying and oil controlling shampoo
Texture	Oily scalps, thinning hair, product build-up, all hair textures
Results	Deep cleansing, toxin build-up removing, oil reducing and hair rejuvenating
Key Ingredient	DHT removing and oil controlling micro-emulsions
How to Use	Highly concentrated. Place small amount into hands. Rub hands together. Apply to hair and scalp. Rinse and repeat. Follow with deep or instant conditioner. For treatment effect, leave shampoo in for 10-15 minutes under a plastic cap. Shampoo before and after chlorine exposure to neutralize chlorine effects.
Your Notes	<hr/> <hr/> <hr/>

P2 ROOTS HAIR & SCALP SYSTEM

Product Name	Roots Exfoliating Shampoo
Identity	Deep cleansing exfoliating shampoo
Texture	Scalp system for all hair types
Results	Promotes healthy scalp environment, deep cleans hair and scalp, lifts dead skin cells, soothes, calms, hydrates
Key Ingredient	Zinc Pyrithione and Salicylic Acid naturally slough dead skin, remove build-up, and promote a healthy scalp
How to Use	Highly concentrated. Place small amount into hands. Rub hands together. Apply to soaking wet hair/scalp. Rinse. Repeat as needed. Leave in longer for a more intense effect. Can also be used as an exfoliating body and face wash.
Your Notes	<hr/> <hr/> <hr/>

Product Name	Roots Lite Serum
Identity	Lightweight scalp conditioner
Texture	Scalp system for all hair types
Results	Promotes healthy scalp environment, clarifies, conditions hair and scalp, soothes, calms, hydrates, never greasy
Key Ingredient	Geranium and Oatmeal help calm and soothe scalp irritation, weightlessly moisturizes, and strengthens
How to Use	Highly concentrated. Place small amount into hands. Rub hands together. Apply. Leave in 1 minute or more. Rinse.
Your Notes	<hr/> <hr/> <hr/>

Product Name	Roots Texture Groom
Identity	Flexible styling groom
Texture	Scalp system for all hair types
Results	Flexible hair groom and scalp conditioner, soothes, calms, hydrates, never crispy or greasy, hair looks fuller
Key Ingredient	Biotin helps strengthen hair and scalp
How to Use	Can be applied to wet, semi-dry or dry hair. Place small amount into palm of hands. Rub hands together. Apply. Style.
Your Notes	<hr/> <hr/> <hr/>

P2 SHAMPOOS AND CONDITIONERS

Product Name	Fade de phy Shampoo and Fade de phy Conditioner
Identity	Color protecting shampoo and conditioner
Texture	All color treated textures
Results	The ultimate in hair color protection resulting in up to 80% less color fadage in between touchups, shine, body
Key Ingredient	Willow Bark seals in hair color, resist color fade up to 80%
How to Use Shampoo	Highly concentrated. Place small amount into hands. Rub hands together. Apply to soaking wet hair/scalp. Rinse. Repeat as needed.
How to Use Conditioner	Highly concentrated. Place small amount into hands. Rub hands together. Apply. Leave in 1 minute or more. Rinse.

Your Notes

Product Name

Moisturesheen Shampoo and Moisturesheen Conditioner

Identity

Hydrating shampoo and conditioner

Texture

Dry, dull, frizzy hair, coarse, thick textures, exceptional for chemically and color treated hair

Results

Quenches dry, dull frizzy heat styled chemically treated hair, renews shine and body, smooths, silkens, never heavy

Key Ingredient

Cassia Angustifolia Seed binds weightless moisture, smooths texture, protects

How to Use Shampoo

Highly concentrated. Place small amount into hands. Rub hands together. Apply to soaking wet hair/scalp. Rinse. Repeat as needed.

How to Use Conditioner

Highly concentrated. Place small amount into hands. Rub hands together. Apply. Leave in 1 minute or more. Rinse.

Your Notes

Product Name

Longevity Shampoo and Longevity Conditioner

Identity

Shampoo and conditioner for most long hair types

Texture

Long hair or growing longer hair, fine to medium texture and density, do not use on thick or coarse long hair

Results

Strengthens and rejuvenates long hair and growing longer hair, color protection, shine, detangles without softening

Key Ingredient

Hydro-Charged Pelusi Ceramide Complex, Patent Pending strengthens, moisturizes, restores, renews

How to Use Shampoo

Highly concentrated. Place small amount into hands. Rub hands together. Apply to soaking wet hair/scalp. Rinse. Repeat as needed.

How to Use Conditioner

Highly concentrated. Place small amount into hands. Rub hands together. Apply. Leave in 1 minute or more. Rinse.

Your Notes

Product Name

Age de phy Shampoo and Age de phy Conditioner

Identity

Rejuvenating light hydrating shampoo and conditioner

Texture

Works well on all textures, especially dry damaged hair, aging gray wiry textures, wavy or curly textures

Results

Combats signs of aging hair and scalp, strengthens, restores ageless body and shine, prevent hair color fade

Key Ingredient

Guar Bean smooths wiry hair, weightless moisture, shine

How to Use Shampoo

Highly concentrated. Place small amount into hands. Rub hands together. Apply to soaking wet hair/scalp. Rinse. Repeat as needed.

How to Use Conditioner

Highly concentrated. Place small amount into hands. Rub hands together. Apply. Leave in 1 minute or more. Rinse.

Your Notes

Product Name

Clenz Crème No Suds Cleansing Conditioner

Identity

Innovative no suds cleansing conditioner, more conditioner than cleanser

Texture

All textures that would benefit from less frequent traditional shampooing, "shampoo skip day" in shower product

Results

Extremely light cleanse with conditioning and detangling effects, especially good on thick coarse or long hair types

Key Ingredient

Baobab Seed Oil and Protein nourish and moisturize without weighting hair down; helps protect color fade

How to Use

Skip traditional shampoo. Rinse hair and scalp thoroughly until soaking wet. Highly concentrated. Apply nickel to quarter size, apply more as needed, massage in. Leave on for a minute for maximum benefit. Rinse well.

Your Notes

Product Name

Lite

Identity

Weightless leave-in conditioner and detangle, stand along leave in or supplemental conditioner

Texture

All

Results

Strengthen, hydrates, builds body, stops static, smooths frizzies, detangles, heat and color protection

Key Ingredient

Hyaluronic Acid binds moisture protecting and hydrating hair and scalp

How to Use Mist on after shampooing prior to styling products, do not rinse out. style. Or anytime on dry hair to refresh style.

Your Notes

Product Name**Color Boost**

Identity

Color enhancing conditioners

Texture

All textures

Results

Enhance/refresh color treated and natural hair color, body, and moisture without softening, smooth and shine

Key Ingredient

Flower color extracts imported from France – naturally stains cuticle/cortex, sparks up any hair color, enhance, tone

How to Use

Use periodically. Choose the shade or shades you want to enhance or tone-down a particular color. To freshly shampooed wet hair, mist on P2 Xtreme and an instant or deep conditioner. This "primes," detangles, and prepares the hair. Apply P2 Color Boost. Work thoroughly into hair. Wash hands to prevent staining. Leave in 1-10 minutes. Rinse well. Avoid contact with eyes. We suggest a sensitivity test for the Color Boost; just to be sure the guest is not sensitive to the plant powder extracts or melanin.

Your Notes

P2 SMART STYLING TREATMENTS**Product Name****Increase Smart Styling Treatment**

Identity

Texture building styling product and treatment in one

Texture

Fine, flat, sparse

Results

Dramatically increase volume and style ability/longevity of fine, limp, or lifeless hair from the inside out, no resins

Key Ingredient

High-tech volume increasing micro-emulsions embed deep into the hair fiber build crisp texture, increase volume

How to Use

Leave-in styling treatment. Apply to clean, damp hair from root to end. A pea size for short styles or dime size for longer styles. Next, layer any other desired Philip Pelusi styling products on top of P2 Increase application. Blow-dry, natural dry or heat style. Treatment protection for flat iron, curling iron and hot roller sets.

Your Notes

Product Name**Decrease Smart Styling Treatment**

Identity

Texture reducing styling product and treatment in one

Texture

Too full, coarse, bulky, unruly, wiry

Results

Dramatically decrease volume & style ability/longevity from the inside out, decreases bulk and frizz, no heavy silicones

Key Ingredient

High-tech volume decreasing micro-emulsions embed deep into the hair fiber decreasing volume and frizz

How to Use

Leave-in styling treatment. Apply to clean, damp hair from root to end. A few mists for short styles, more mists for longer, thicker textures. Next, layer any other desired Philip Pelusi styling products on top of P2 Decrease application. Blow-dry, natural dry or heat style. Treatment protection for flat iron, curling iron and hot roller sets.

Your Notes

Product Name**ReCurl Smart Styling Treatment**

Identity

Curl boosting styling product and treatment in one

Texture

Curly or wavy, natural texture or chemically permed

Results

Dramatically springs up natural or artificial curl and wave from the inside out, decreases frizz and separation, no resins

Key Ingredient

High Tech curl enhancing micro-emulsions embed deep in hair fiber spring up curl and wave, defines, decrease frizz

How to Use

Leave-in styling treatment. Apply to clean, damp hair from root to end. A pea size for short styles or dime size for longer styles. Next, layer any other desired Philip Pelusi styling products on top of P2 ReCurl application. Blow-dry, natural dry or heat style. Treatment protection for flat iron, curling iron and hot roller sets.

Your Notes

Product Name**Potion Smart Styling Treatment**

Identity

Sun protecting styling product and treatment in one

Texture

All textures

Results

Lightweight, greaseless sun guard and groom, hydrates hair and scalp, detangles, helps protect color, eliminates static

Key Ingredient

Matricaria, Sage and Blackberry add slip and hydration, natural ultraviolet light filters, help protect color

How to Use

Place small amount into palm of hands. Rub hands together. Apply to damp hair. Then air, diffuse or blow-dry hair. For added sun protection: Apply several times a day when in the sun. Can apply to wet or dry hair. For daily protection and to enhance your style, add a small amount (size of dime) to any Philip Pelusi styling product.

Your Notes

Product Name**RefresHair Smart Styling Texturizing Treatment**

Identity

Hair freshening styling product and treatment in one

Texture

All textures

Results

Multi-task hair refresher and styling spray, fresh scent, great color protection, removes 50% surface debris, shine

Key Ingredient

White Tea and Thyme fragrance is like Febreze for the hair, eliminates odors and creates shine

How to Use

For best results spray modestly on dry hair running a brush through tresses and restyle or apply before curling iron or flatiron to touch up your style. No frizz or flatness just fresh shiny moveable, more voluminous hair.

Your Notes

Product Name**BrilliantHair Smart Styling Treatment**

Identity

Shine spray styling product and treatment in one

Texture

All textures

Results

Shine spray, adds crystal clear shine and heat protection, zero resins, great hair color protection, anti-frizz, sun-guard

Key Ingredient

Tomato Fruit Extract rich in antioxidants Vitamins A, C and E help protect hair and color from fading

How to Use

Use on hair wet or dry hair before, during (depending on hair texture) and/or after styling. Hold bottle 12" away from hair. Spray with quick, uniform strokes for desired gloss. Re-spray as needed to restore shine.

Your Notes

P2 HAIR MECHANICS**Product Name****Hard Stuff - crystal gloss and groom**

Identity

Super firm gel

Texture

All

Results

Super firm gloss, spiking, molding, slicking, separating, 7 times more holding power than a regular gel, water soluble

Key Ingredient

Lemon Grass powerful antioxidant, protects color, scent

How to Use

Highly concentrated, use small amounts to wet or dry hair to piece and spike. Spiking, molding, slicking, separating, glossing. Excellent for short spiky hair and updo's.

Your Notes

Product Name**Liquid Mousse**

Identity

Body building mousse

Texture

All especially fine/medium

Results

Alcohol free, body and texture building mousse, hold, style retention, never sticky, environmentally safe packaging

Key Ingredient

Silk Protein adds body, structure, strength, and shine

How to Use

Highly concentrated. Place small amount into palm of hands. Rub together. Apply to damp hair. Repeat for maximum volume! Work into roots for more lift. Great for blow-drying or scrunch drying.

Your Notes

Product Name

Fixative

Identity

Lightweight, flexible texture gel

Texture

Fine/medium

Results

Shine, volume, texture, control, and flexibility, remains pliable with style memory, dries crystal clear, alcohol free

Key Ingredient

Grapefruit Seed helps close cuticle, creates shine and texture

How to Use

Highly concentrated. Place small amount into palm of hands. Rub hands together. Apply. Style. Use on damp or dry hair to mold, slick back, shape, or twist.

Your Notes

Product Name

Soft Wax

Identity

Lightweight, creamy, thermal blow-dry styling groom

Texture

Fine, medium, and coarse thermal styled hair

Results

Hydrating heat-activated cream protects against heat damage, grooms, eliminates frizzed ends, seals shine

Key Ingredient

Hyaluronic Acid locks in moisture deep inside the hair fiber, protects from heat, smooths

How to Use

Highly concentrated. Best on wet hair and blown-dry smooth. Place small amount (dime size) into damp hands. Mix with another Philip Pelusi stylist product to customize per texture. Apply to damp hair. Style. Can also be used on damp or semi-dry hair as a thick pomade.

Your Notes

Product Name

Polish

Identity

Shine serum and hair finishing groom

Texture

Medium, coarse

Results

Shine, seal and protect, smooth frizzies for wet or dry styling, groom fly aways, silken long hair, detangles, hydrates

Key Ingredient

Organic Baobab Seed Oil hydrates, helps protects hair from damage, smooths cuticle, shines

How to Use

Highly concentrated. Place 2-5 drops into palm of hands. Rub hands together. Apply to damp or dry hair. Add 1-2 drops to any styling product for enhanced shine.

Your Notes

Product Name

Honey

Identity

Flexible styling groom

Texture

For all hair types, especially curly and frizzy

Results

Conditioning and molding wax defines waves and curls, shapes, great for separating and braiding, eliminates frizz.

Key Ingredient

Honey Extracts deeply moisturizes hair, molds, separates, shines

How to Use

Highly concentrated. Apply small amounts with fingertips to dry or nearly dry hair. Distribute through hair while molding and shaping desired style.

Your Notes

Product Name

Define Root Lift Volumizing Spray

Identity

Lightweight spray gel and finishing spray

Texture

All

Results

Versatile lightweight root lift spray on wet hair, finishing spray on dry hair, body, shine, great for scrunching

Key Features

Water/shampoo soluble, no build up, strengthening and weightless moisturizing ingredients, help improve hair condition, sunscreen helps filter UV Rays

How to Use Hold bottle about 8" away from hair and apply lightly over entire head or just at roots during blow-drying. Scrunch and mold hair into desired shape while blow-drying. As a finishing spray: Spray lightly over entire head.

Your Notes

Product Name

Fluid - shaping and finishing spray

Identity

Lightweight hold setting and finishing spray

Texture

All

Results

Lightest flexible holding and working spray, hair feels light, wet, or dry hair, dries crystal clear, see-thru shine

Key Features

Water/shampoo soluble, no build up, strengthening and weightless moisturizing ingredients, help improve hair condition, sunscreen helps filter UV Rays

How to Use

On Wet Hair: Hold 8 inches from wet hair and spray liberally all around the head.

On Dry Hair: To refresh a look on dry hair apply a few light mists to small sections at a time. Brush or finger style. Can be used for a dry roller set. Super for creating updo's.

Your Notes

Product Name

Rivet - medium hold spray

Identity

Medium hold finishing hair spray

Texture

All

Results

Medium dry hair holding spray, instantly locks in style, dries crystal clear, shine

Key Features

Water/shampoo soluble, no build up, strengthening and weightless moisturizing ingredients, help improve hair condition, sunscreen helps filter UV Rays

How to Use

Hold bottle about 10" away from hair and apply lightly over entire head. Re-apply for firmer hold.

Your Notes

Product Name

Industrial - extra firm holding spray

Identity

Super firm hold finishing hair spray

Texture

All

Results

Extra firm dry hair holding spray, instantly locks in style, dries crystal clear, shine

Key Features

Water/shampoo soluble, no build up, strengthening and weightless moisturizing ingredients, help improve hair condition, sunscreen helps filter UV Rays

How to Use

Hold bottle about 12" away from hair and apply lightly over entire head. Re-apply for incredibly firm hold!

Your Notes

Product Name

Limu Facial Cleanser

Identity

Non-foaming gentle cleanser

Skin Type

All skin types and sensitive skin types

Results

Gently removes dirt/makeup, soothes, fortifies, no harsh detergents, oil free, can be used on all skin types

Key Ingredient

Algae derived from Limu seaweed, natural mineralizing strengthener, reduces fine lines, increases skin firmness

How to Use

Morning and night, apply in gentle circular massage motion. Rinse thoroughly with warm cloth.

Your Notes

Product Name

Blueberry & Coffee Bean Exfoliating Cleanser

Identity

Exfoliating facial cleanser

Skin Type

All skin types that need exfoliation

Results

Small blueberry seed granules gently exfoliate dead skin cells, revealing a smoother more youthful appearance

Key Ingredient

Ground blueberry seeds help to lift dead skin cells from skin surface, high level antioxidant, anti-inflammatory

How to Use

Apply to face and neck in gentle circular massage motion, rinse thoroughly, once daily or several times a week

Your Notes

Product Name

Luminous Peptide Serum

Identity

Anti-aging strengthening and brightening serum

Skin type

All, especially maturing skin types

Results

Firms, strengthens and brightens weaker aging skin

Clinical Study

Up to 44% reduction of wrinkles and an increase in skin's brightness. Plus a 44% reduction of deep wrinkles, a 37% reduction of main wrinkle density and a lifting effect increase of 16%, significant lightening effects

Key Ingredient

Bearberry, Daisy, Licorice counteracts undesired pigmentation such as age spots by inhibiting the melanin synthesis

How to Use

Apply to clean face and neck, concentrating on eye lids, under eye, jaw line, follow with P2 Renew Hyaluronate Elixir

Your Notes

Product Name

Renew Hyaluronate Elixir

Identity

Anti-aging hydrating weightless creme

Skin type

All, especially maturing skin types

Results

Weightlessly hydrates and strengthens weaker aging skin

Clinical Study

Reduction of superficial facial lines by 36% within 4 weeks, and increasing skin firmness by 21% with 4 weeks. This high tech complex provides ingredients, which help firm and tighten aging skin while providing enhanced texture and the reduction in the appearance of wrinkles.

Key Ingredient

Hydrocotyl and Coneflower plants help strengthen and increases skin firmness and elasticity

How to Use

Apply to clean face and neck, concentrating on eyelids, under eye, jaw line. Apply over top Luminous Peptide Serum.

Your Notes

Product Name

Sage and Citrus Moisturizer

Identity

Light, oil-free moisturizer

Skin type

Normal to oily skin types

Results

Weightlessly hydrates and helps protects skin's strength from free radical, never greasy or heavy

Key Ingredient

Sage, Watercress and Lemon help to slow sebaceous oils while protecting skins strength, weightlessly hydrating

How to Use

Use twice daily after cleansing and toning, apply all over face and neck, makes a great aftershave

Your Notes
